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July 2010

TO: ALL NAIW MEMBERS IN FLORIDA

RE: 2010 NICKY HEIDLER JOIE de VIVRE AWARD

**Deadline to Submit: 8/20/10**

Who will be the recipient of the Nicky Heidler Joie de Vivre Award? You are invited to submit your nominations for this much-coveted award. Remember, your candidate does not have to possess numerous designations, in fact none at all, nor does she or he need to have established leadership status in your local association or in NAIW. Please read the next section and we are sure you will think of someone you know who has impressed you. We would love to have many entries this year!

Please read the following guidelines carefully. Any member or local association may nominate a candidate; however, the nominee must be a member of NAIW in Florida. The nominee will be judged by representatives of the Southeastern associations and the winner's plaque will be presented at the Florida Council Meeting to be held in St. Petersburg Beach in September.

A list of Nicky's qualities is attached. Please e-mail me a story (it does not need to be long) that demonstrates the qualities that your nominee shares with Nicky, along with a phone number where you can be reached. If you have any questions of any kind, please feel free to contact Chairman Kimberly Ficklin.

**[kim.ficklin@MacNeillGroup.com](mailto:kim.ficklin@MacNeillGroup.com)**

Good luck to you and your winning candidate!

**NICKY HEIDLER JOIE de VIVRE AWARD  
FLORIDA COUNCIL OF NAIW**

NAME

Nicky Heidler Joie de Vivre Award

PURPOSE

To recognize an NAIW member in the State of Florida who has demonstrated through her or his activities that she or he possesses one or more of the following qualities for which Nicole R. Heidler AIC, CPIW was known during her NAIW membership in the years 1963 – 1995:

|                                  |                                      |
|----------------------------------|--------------------------------------|
| Loyalty                          | Cheerfulness in times of trouble     |
| Ingenuity                        | Empathy                              |
| Creativity                       | Unlimited resourcefulness            |
| Consideration                    | Dedication                           |
| Compassion                       | Persistence                          |
| Sense of Fun                     | Positive influence on others         |
| Unselfishness                    | Encouragement of insurance education |
| Involvement in and love for NAIW |                                      |

ADMINISTRATION

The award, to be presented at the Florida Council of NAIW annual meeting, shall be administered by the Southeast Associations. The Insurance Professionals of Miami-Dade (formerly Insurance Women of South Dade that was founded by Nicky) shall be a permanent watchdog to monitor the award to guarantee its perpetuity. The hosting association of the annual Southeast meeting will select a chairman to preside over the judging of the official entries and will be responsible for the cost of the plaque.

PLAQUE

The plaque's design will be approved by the Southeast associations and will bear Nicole Heidler's likeness, the NAIW logo, the name of the award, the name of the recipient and the date. The design will generally be the same from year to year to preserve continuity.

PRESENTATION

The **Council** Director will provide a time during the program of the annual Florida Council meeting for presentation of the award. [Historical data on Nicky:](#)

NICOLE R. HEIDLER, AIC, CPIW

Joined the Insurance Women of Miami in 1963

Founded Insurance Women of South Dade in 1972 and served as its Charter President; served as President again in 1986-1987

Received CPIW designation in first group recognized at 1969 national convention  
Region III Director and National Board Member 1977-1978

Was a licensed insurance adjuster and holder of the Associate in Claims (AIC) designation conferred by the Insurance Institute of America

Led the South Dade association in calling together the first meeting of all Florida associations in Key Biscayne – long before the Florida State Council was formed

One of the instigators of the Southern Six conference

Assisted in chartering several other Florida NAIW associations

Traveled in the State to install officers and speak at membership meetings

Taught insurance classes regularly in agencies and companies, some leading to national examinations and insurance designations

Interaction with and involvement in other insurance associations, particularly the South Florida Claims Association; served on a committee to found the Greater Miami Insurance Education Council, a coalition of twelve insurance organizations in South Florida which became the initial sponsor of Program InVEST in Dade County schools

Participated in legislative activities – was a Deputy of Voter Registration and a volunteer in the South Florida office of U. S. Senator Dante Fascell

At all times encouraged excellence in others and in particular members of the Insurance Women of South Dade AKA Insurance Professionals of Miami-Dade.